

# Community Communications Committee: Minutes



**Date:** December 15, 2021

**Time:** 4-5 pm

## **In Attendance**

Attendees: Marie Johnson, Peggy Kelland, Daren Lolkema, John Lumia, Carol Geldof, Deb See, Liz Vilato (virtual), Crystal Schwer (virtual)

Unable to attend: Keri Cahill

The meeting was called to order at 4:04 pm.

## **Welcome to new CCC members from the community**

Marie Johnson welcomed the newly selected members: Carol Geldof, Crystal Schwer, and Liz Vilato. The Board members all expressed their appreciation, and Dr. Bonk stopped in to thank them as well.

## **Review of Website Template (approved in June)**

Mr. Lolkema provided a brief presentation of the current template, and how Pillar, the new template, will make content easier to access. He noted that this is just a different layout, not entirely new provider or content. There was a discussion about how the website could be laid out, and how it will appear on mobile devices. Mr. Lolkema emphasized that there is a great deal of flexibility within the template. Ms. Kelland motioned to approve Pillar; Mr. Lumia seconded. It was unanimously agreed.

## **Ideas from Committee**

It was agreed that the webpage is the main priority for this year; the mobile app will also need to be updated, but that will be a separate project.

Ms. Geldof then inquired about who is responsible for content on individual school pages; Mr. Lolkema explained that it is assigned by each school and thus content can vary. Mr. Lumia expressed concern about consistency across each school's individual website; at this time, each school is responsible for their own content within the template.

## **Next Meeting**

Date to be determined; Mr. Lolkema and Mrs. See will begin work on migration to the new template, and then call the next meeting once there is more to report.

Mr. Lumia motioned to adjourn at 5:00 pm; Mr. Lolkema seconded the motion.